



Media Release

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JT Achieves Top Industry Accreditation

By Andrew Bale, International Managing Director of JT Global Enterprise Business Unit

JT is delighted to have attained the prestigious Avaya 'Platinum' status, placing them firmly among an elite group of telecommunications companies to have achieved this and the first in the Channel Islands.

Avaya is a leading global supplier of business communications technology and a long term strategic partner of JT Group spanning 15 years. Avaya award Platinum status only to those Partners that can meet their specific objectives of; certified technical expertise, sales and marketing skills and customer satisfaction levels that are measured on an ongoing basis.

This includes:

- World-class technology capability across the Avaya portfolio.
- Considerable local and market expertise to deliver integrated solutions that fit every customer need.
- Comprehensive technical support and training to ensure a high level of service for customers across all communications technologies.
- Excellent, on-going and audited customer service satisfaction levels.

JT CEO Graeme Millar commented: *"I'd like to thank my team for the hard work they have put into achieving this coveted Platinum status from Avaya. We have been partnering with Avaya for 15 years, and they are one of the true global leaders in business communications technology."*

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I believe we have achieved this thanks to our attention to detail and our focus on excellent product knowledge, underpinned by consistent customer service. Avaya are satisfied that JT have the knowledge and expertise to deliver service excellence to our customers.

Part of JT's strategy is to strongly grow our business outside of the Channel Islands, evidenced by the fact that for the first time in our history our revenues from off-island, now exceed those generated here in the Channel Islands. Achieving Platinum status and recognition like this from a global brand like Avaya helps cement our global reputation, and so continue to punch above our weight on a global stage."

Andrew Bale, JT's Global Enterprise Business Unit International Managing Director said:

"This accreditation means JT now joins an elite group of world-wide technology suppliers who have reached the highest level of Avaya certification. When combined with JT's recent SOC accreditation for our Data Centres, our recent approval from the Alderney Gambling Control Commission and our Cloud services capability, it is testament to the growing stature of JT as a global technology partner. Recognition and certification like this all helps to further demonstrate the very high level of service which our customers can expect from JT."

Richard Steranka, Vice President, Global Partner Organisation Avaya added:

"I'd like to personally congratulate JT on joining the small group of global technology companies to have reached Platinum status with Avaya. The program is designed to drive excellence across all areas of the business. We're really proud of the technology solutions we provide for customers, and it is essential that our partners such as JT, reflect that quality. Reaching Platinum status means they have delivered on the high standards we set."

JT are attending Avaya's International Users group conference, **Converge 2015** in Denver this week www.iaug.com where they will demonstrate how JT is transforming global business www.jtglobal.com



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through Cloud convergence for Avaya partners and customers, to leverage strategic opportunities worldwide.

Notes



Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centres, networking and related services to companies of all sizes around the world. For more information about Avaya visit www.Avaya.com

For more information about JT Group visit www.jtglobal.com

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