



Jersey Evening Post Case Study

Background

The Jersey Evening Post has been at the heart of Island life since its first edition rolled off a Victorian flatbed press on 30 June 1890. Since those early days, the company has innovated and adapted by embracing new technology in a constant quest to deliver the very best publications.

In May 2016, the JEP began being printed on state-of-the-art digital presses at the largest digital newspaper printing facility in the world based in St Saviour, Jersey. The new press factory in Rue des Prés has generated global interest and will be used by Kodak to showcase its latest technology.



Andy Sibcy
Editor in Chief
at Jersey Evening Post

Website
www.jerseyeveningpost.com

Jersey Evening Post
SERVING THE ISLAND SINCE 1890

Business Challenge

Today, as a 21st century multi-platform publisher, the JEP is using the latest digital technology to improve the reader experience of its growing audience, both online and in print, to provide an excellent service to our advertisers and commercial partners.

Working with publishing and technology pioneers across the globe in a search for the expertise to deliver excellence; and working ever more closely with its sister paper, The Guernsey Press. Reliant on a fast, efficient and reliable flow of data and with the need to access information for newsgathering 24/7, 365 days a year the JEP requires unbroken communication via the internet to Guernsey and beyond.

JT Solutions

To achieve the full potential of the technology that the JEP has invested in to future-proof its business, it required reliable and resilient connectivity that JT's Gigabit Isles programme offered.

Delivering Gigabit speeds, JT's fibre-optic broadband network provides the JEP with access to superfast and reliable infrastructure enabling it to harness the power of its first-class digital press.

In addition, JT has provided a fully resilient MPLS solution to safeguard the JEP's internet connectivity and provided a life-line link to Guernsey.

Customer Endorsement

Andy Sibcy, Editor of the Jersey Evening Post, said:

“By working with JT, the JEP can harness the power and possibility of superfast broadband now available through the Gigabit Jersey project.”

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