



The Potting Shed Case Study

Introduction

The Potting Shed is an award winning Channel Island based design agency with a hard earned reputation for creativity across disciplines including branding, website design and development, print, advertising, animation and marketing.

After four years successfully operating from offices in Guernsey, the Directors made the decision to open an office in Jersey to directly support growth across the water. Further organic growth means that today The Potting Shed's passionate and talented team works with customers on almost every continent, from Asia to the Americas.



Ed Prow,
Managing Director (Jersey).

Website
www.thepottingshededesign.com



Business Challenge

To support the opening of its second office in Jersey and to take the business through its growth period, The Potting Shed required communications infrastructure which addressed three key requirements.

The first being, the need to share significantly large files, including animation and film, with contacts and customers around the world – this needed to be speedy and seamless. Employees are spread across offices in Jersey and Guernsey so fast and reliable connectivity was also key to facilitating document sharing between team's continuity and to aid a culture of knowledge sharing.

Finally, to further encourage team work across the two locations, daily face-to-face communication via Skype was initiated and the effectiveness of this was also reliant upon strong internet connections.

JT Solutions

JT's fibre-optic broadband network delivered the superior internet connectivity that The Potting Shed was reliant upon to make its second office a success. Superior upload speeds

offered by JT Fibre addressed directly the challenges of operating from two offices and serving a global customer base, meanwhile ensuring that the internet experience of each member of the team was equal even when large files are being sent.

Customer Endorsement

“When we came to Jersey to set up our business, Digital Jersey recommended that we talk to JT about the fibre services they were beginning to roll-out to digital businesses or businesses like ours that are reliant upon excellent connectivity. Within a week of our initial discussions JT began installation and we were up and running a week later.

“With an existing relationship with JT in Guernsey we were confident that we would receive a good service from them, and they are always very responsive if there is an issue. Meeting tight deadlines is critical to our business success and thanks to JT Fibre we have confidence in delivering projects on time, trouble free.”

Contact details

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