



Hartmann House Case Study

Introduction

Hartmann House is a creative marketing and branding agency with over 20 years' experience working in the fashion, beauty, travel, lifestyle and entertainment sectors.

From strategic marketing consultancy to graphic and new media design, public relations, event management, music and broadcast production, Hartmann House is known as the one-stop shop for brands looking to launch or re-invent themselves in a competitive marketplace.

In 2015, Hartmann House extended their presence from the UK mainland to operate from new offices in the Channel Islands. The Hartmann team now deliver creative services to a global client base from three locations; Glasgow, London and Jersey.

Website
www.hartmannhouse.je



Business Challenge

Working within today's fast-paced, 24/7 creative industry means Hartmann's team are reliant upon technology to send video footage and large music and image files around the world. Delivering work to clients within tight deadlines, across time zones and from three locations demands access to superfast connectivity to enable Hartmann House to retain its competitive edge and deliver above and beyond customer expectations.

JT's Solution

JT's award winning fibre-optic broadband network, which has seen Jersey rank 3rd globally for fibre connectivity, offers Jersey based businesses the superfast connectivity they need. For Hartmann House, JT Fibre is the perfect solution for their business needs.

Customer Endorsement



MD of Hartmann House, Tessa Hartmann explains how the connectivity available in Jersey eased the relocation to Jersey and changed the way the business operates.

She said: “Prior to moving an arm of our operation to Jersey last year, our experience of transferring large files meant doing so overnight and hoping for the best; now with access to JT Fibre that’s all changed.

“Once JT installed fibre to our offices our entire work-flow changed, as the speed and efficiency that superfast broadband delivers became apparent. What takes us a good few hours to share from our London or Glasgow offices now takes a matter of minutes across our Jersey broadband connection. Offering almost instantaneous upload speeds, JT’s fibre-optic broadband provides the reliability and speed to work smarter and with confidence so that on a daily basis our team can send huge files including video footage, images and anything up to 125 music tracks in one production file. Fibre-optic broadband also means we can now take full advantage of new technologies to keep our business moving forward.

“Having access to fibre-optic broadband has proven to be just one of the many blessings moving to Jersey has provided us, but from a business perspective it is the most important.”

Contact details

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